
AFFID

GLOBAL ONE-STOP
CUSTOMISED SERVICE

INTERNATIONAL ENTERPRISE SPECIALIZING IN GLOBAL TRADE
OF WHOLE-HOUSE HOME FURNISHING PRODUCTS

- Soft furniture
- Custom furniture
- Fixed cabinets
- Curtains
- Carpets
- Art paintings
- Soft decorations
- Sculptures sculptures

Full-range Home Furnishings

One-stop Sourcing

One-stop Implementation



State-of-the-Art Domestic Furniture Production Lines
Internationally Acclaimed Senior Design Team

We have an international senior designer team and first-class domestic furniture production lines. With professional design, stable quality and cost-effective prices, we create an integrated service system that combines aesthetics, practicality and value.



Mature Supply Chain and Strong Product Quality

PRODUCTS EXPORTED GLOBALLY

- Zanzibar, Tanzania
- Doha, Qatar
- California, USA
- Iskandar Puteri, Malaysia
- Singapore
- Canada

FOUNDER

Zhu Xu Aurora





- Moved to Rome, Italy in 2005 and returned to China in 2016.
- Graduated from Sapienza University of Rome with a bachelor' s degree in Architecture in 2011.
- Graduated from Accademia di Belle Arti di Roma with a master' s degree in Visual Arts in 2013.
- Founded XUNICA DESIGN in 2018, a design studio focusing on fashion, trend and customized design, covering architecture, commercial space, residential projects, lifestyle and other fields.
- Founded Yinru Trading in 2020, connecting global home furnishing products, committed to serving clients worldwide and building a one-stop service provider for full-house furniture procurement.
- Now providing services to clients in many countries around the world.



SERVICE PROCESS

01

Requirement Communication

Discuss the project in depth, confirm the design plan, budget and customized needs



SERVICE PROCESS

02

Project Confirmation

Provide quotation, confirm production lead time, sign contract.

03

Detailed Production

Issue full set of soft furnishing drawings and samples;
start mass production after confirmation.



SERVICE PROCESS

04

Progress Supervision

Strictly control schedule and regularly update production status.

05

Quality Inspection & Loading

Strict pre-shipment inspection,
standard packaging and container loading.



SERVICE PROCESS

06

International Logistics

Arrange domestic transportation, customs declaration and clearance, one-stop delivery to overseas destinations.

07

Delivery & After-Sales Service

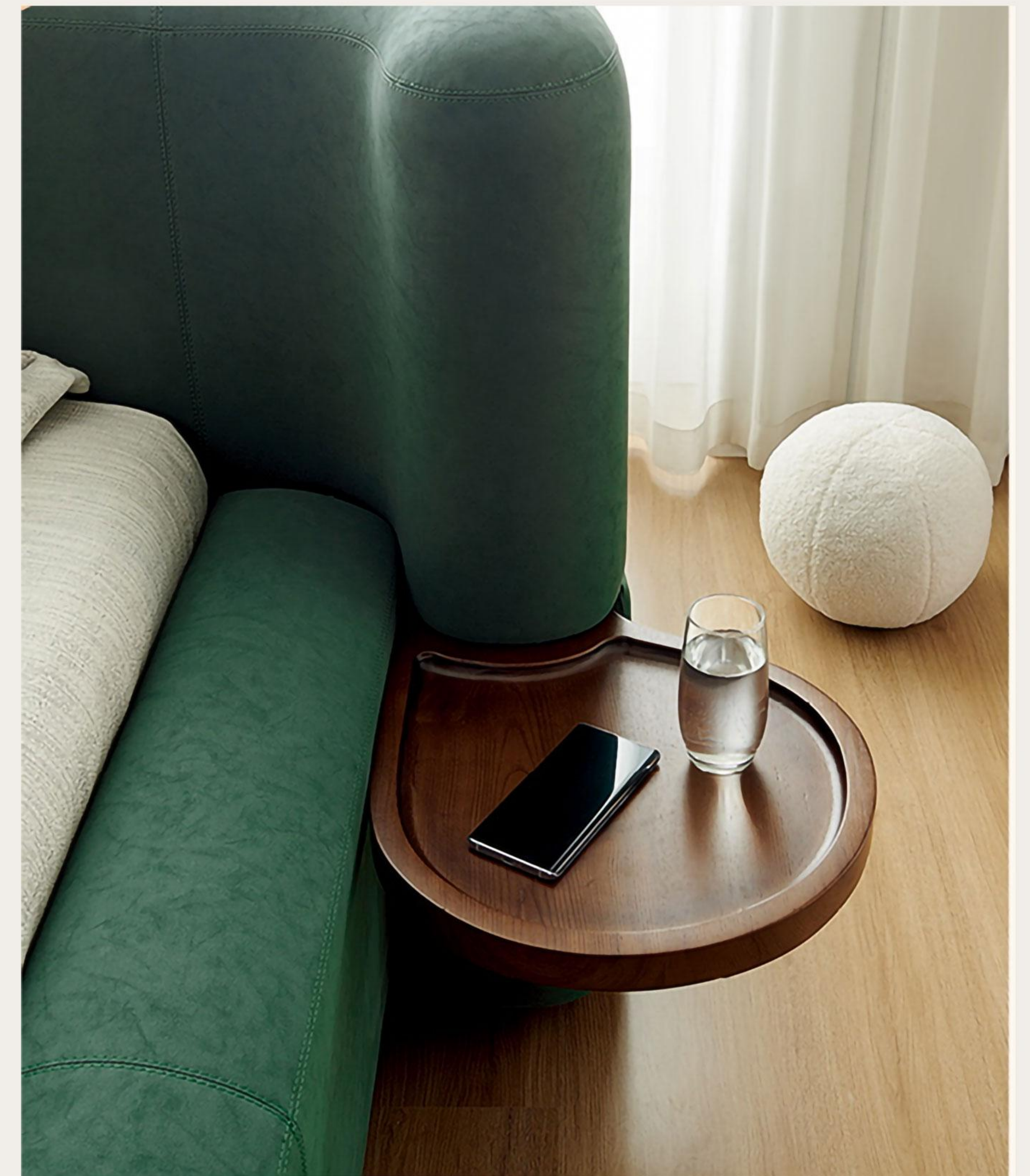
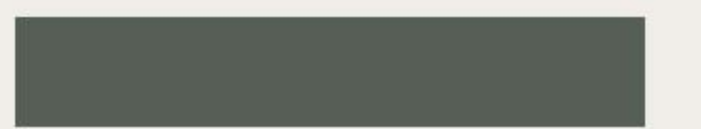
Provide overseas installation and long-term maintenance support.



ONE-STOP GLOBAL HOME SOLUTION PROVIDER



PRODUCT DISPLAY





BED



Home is where the heart is.



When art enters life, you will find there are many careless beauties in life.
Beauty sometimes comes from nature,
sometimes the trivial differences in the space bring aesthetical pleasure to the inhabitant



Possess freedom, possess elegance,
possess the comfort and luxury
that has been within your reach,
this is your private White House



Home is the starting place,
the haven, and the final destination of life.





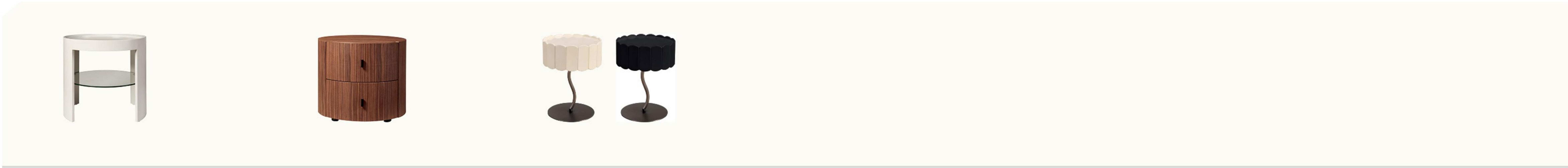
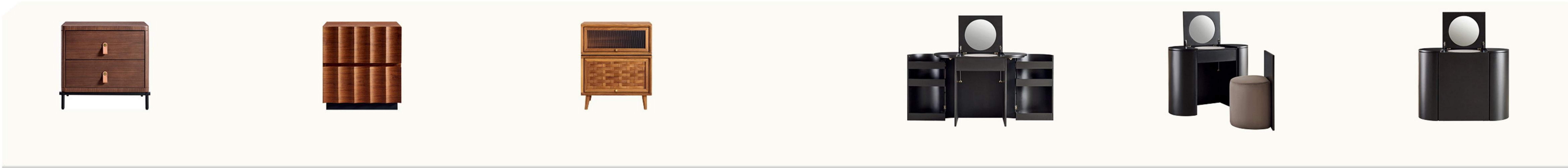
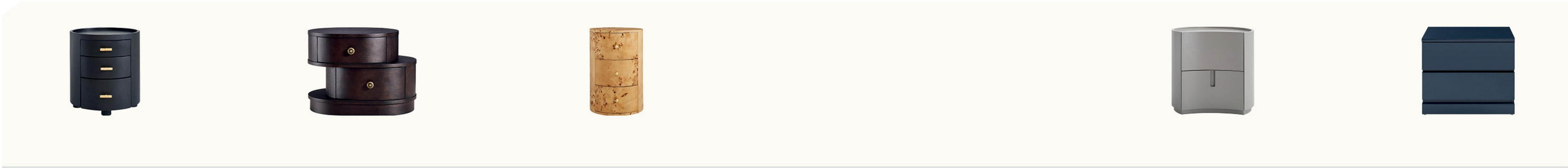
Home is the quiet corner where your soul
finds its rhythm.



When art enters life, you will find there are many careless beauties in life.
Beauty sometimes comes from nature,
sometimes the trivial differences in the space bring aesthetical pleasure to the inhabitant









MATTRESS



Experience a deep, restorative sleep that leaves you refreshed every morning.



The mattress contours to your body,
eliminating pressure
points for a pain-free night..



MODULAR SOFA



When art enters life, you will find there are many careless beauties in life. Beauty sometimes comes from nature, sometimes the trivial differences in the space bring aesthetical pleasure to the inhabitant.

MODULAR SOFA



In the symphony of life, home is the sweetest melody.

MODULAR SOFA



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茶几 Coffee table
1000 x 300mm
茶几 Coffee table
1000 x 385mm

MODULAR SOFA

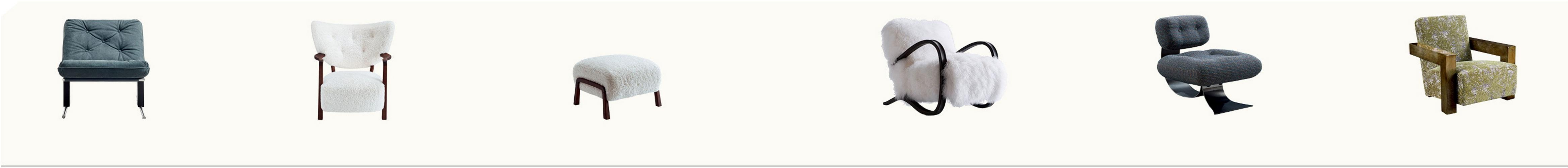
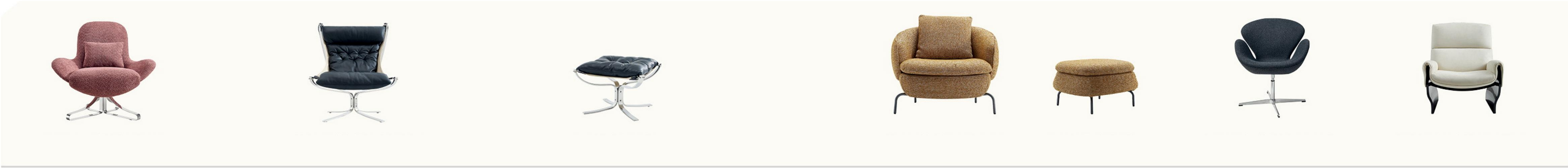
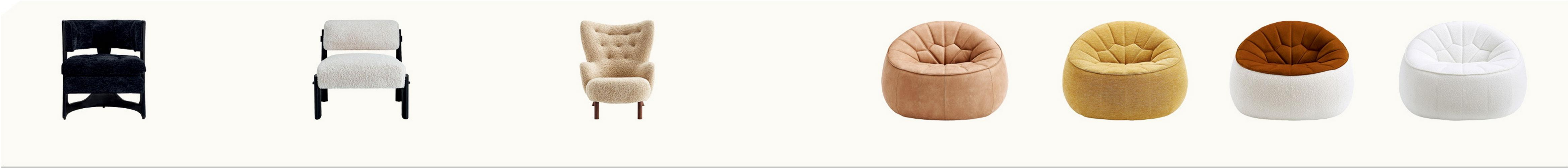
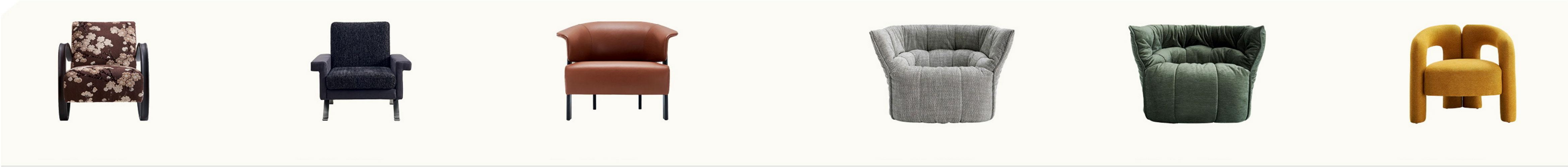


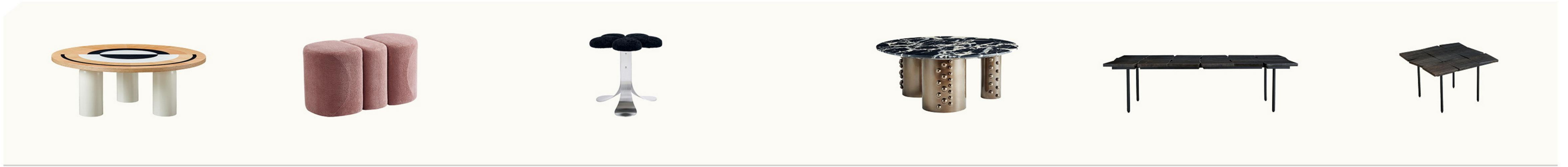
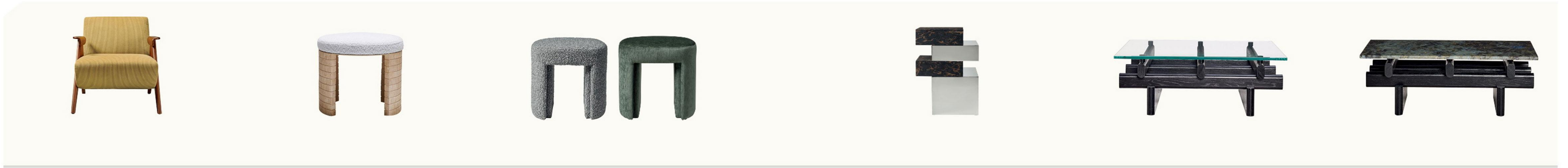
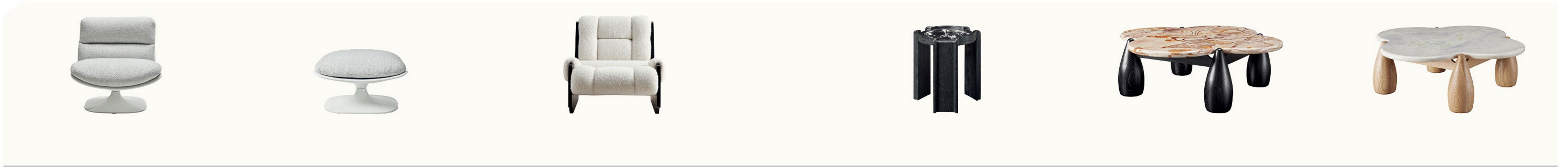
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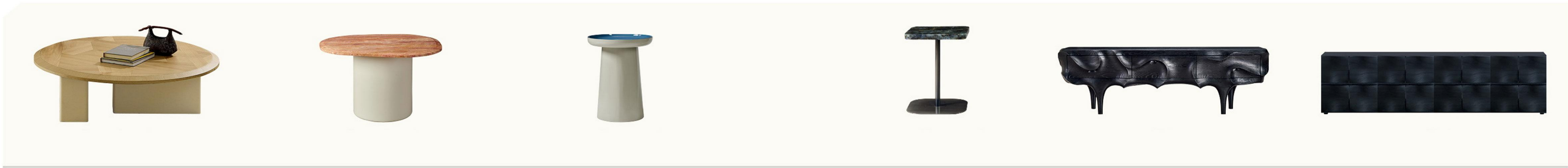
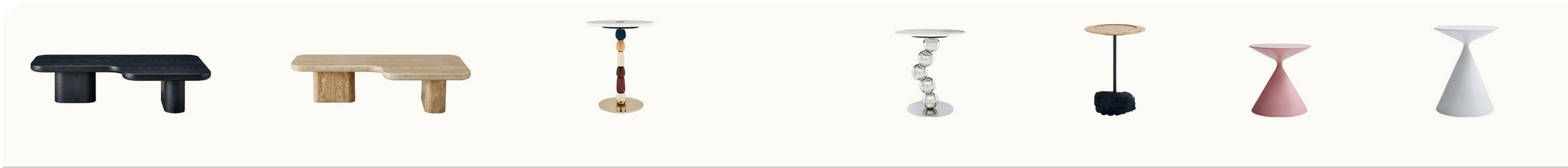
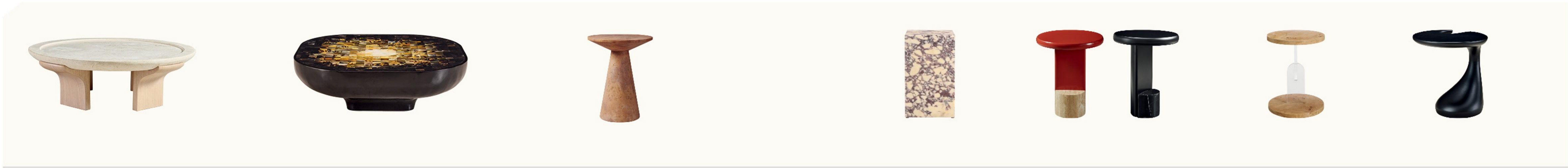
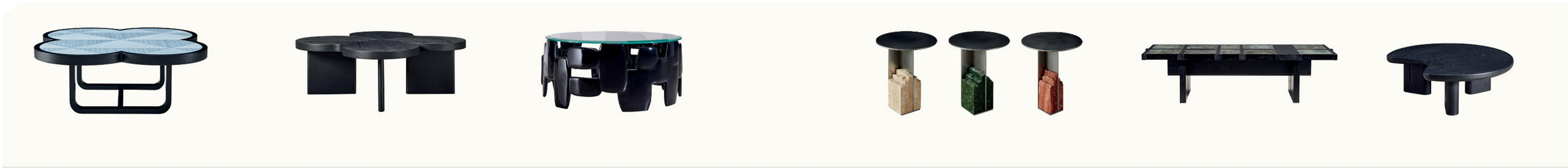


A house becomes a home when it holds the laughter of children and the warmth of shared meals.









DINING TABLE



When stories unfold in life, you will sense there are many untold tales in familiar scenes. Stories sometimes come from the whispers of the wind, sometimes the faint traces of time on an old object bring nostalgic warmth to the heart.

When colors blend into the surroundings, you will perceive there are many delicate hues in simple things.
Colors sometimes come from the blooming flowers,
sometimes the muted tones of a worn fabric bring subtle joy to the eye.







In the symphony of life, home is the sweetest melody.

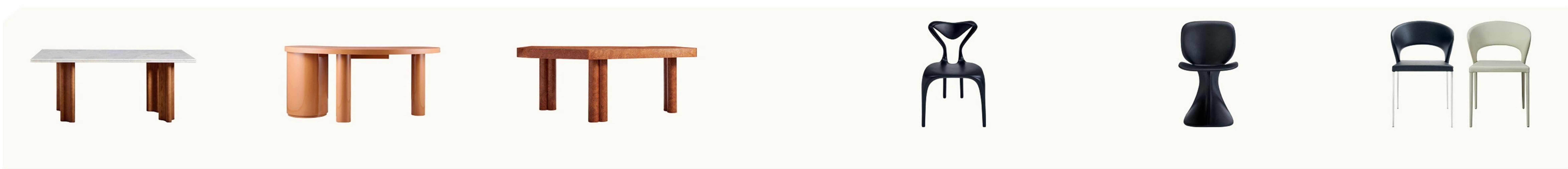
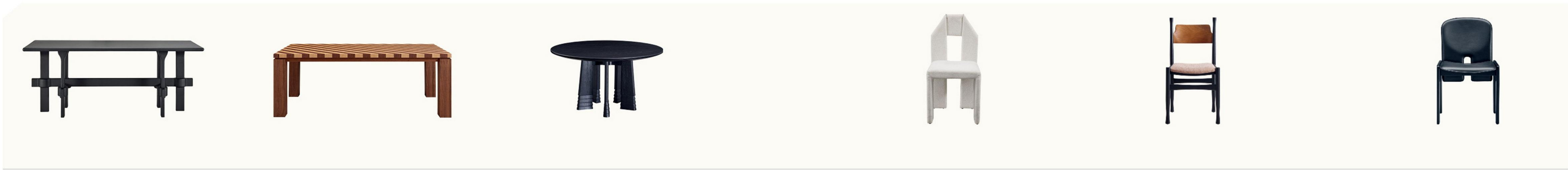


DINING TABLE



DINING TABLE

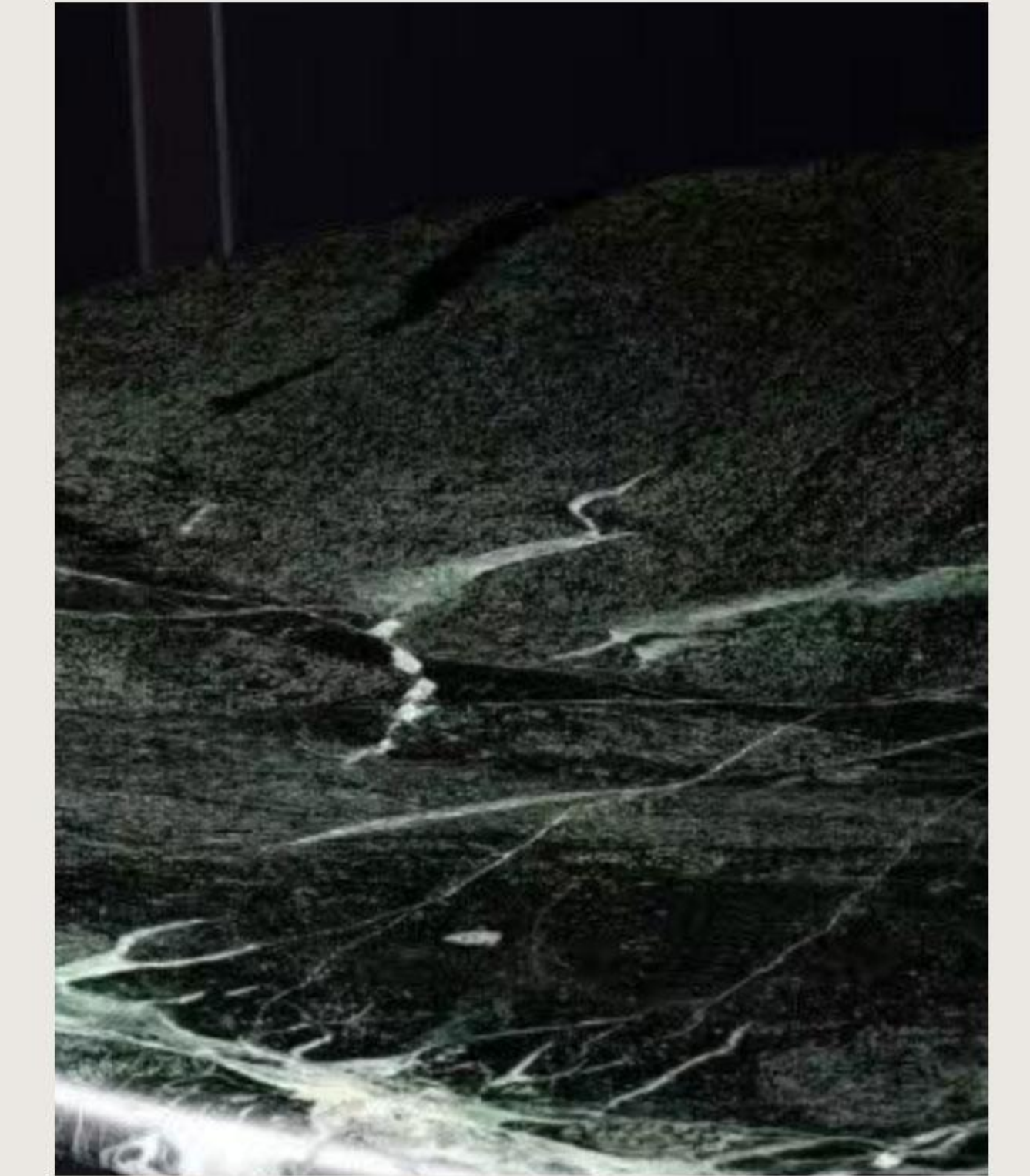




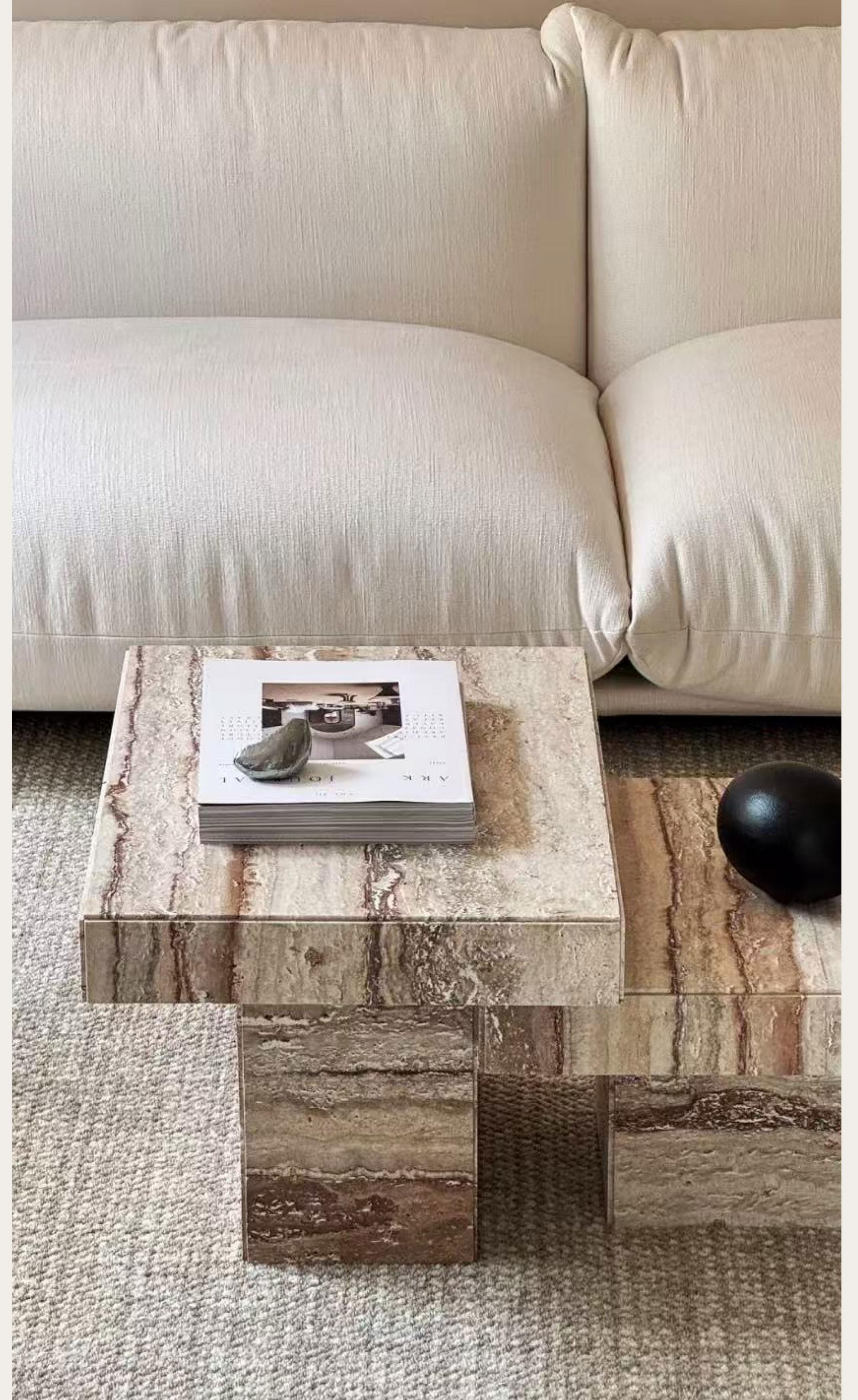


MARBLE + CERAMIC

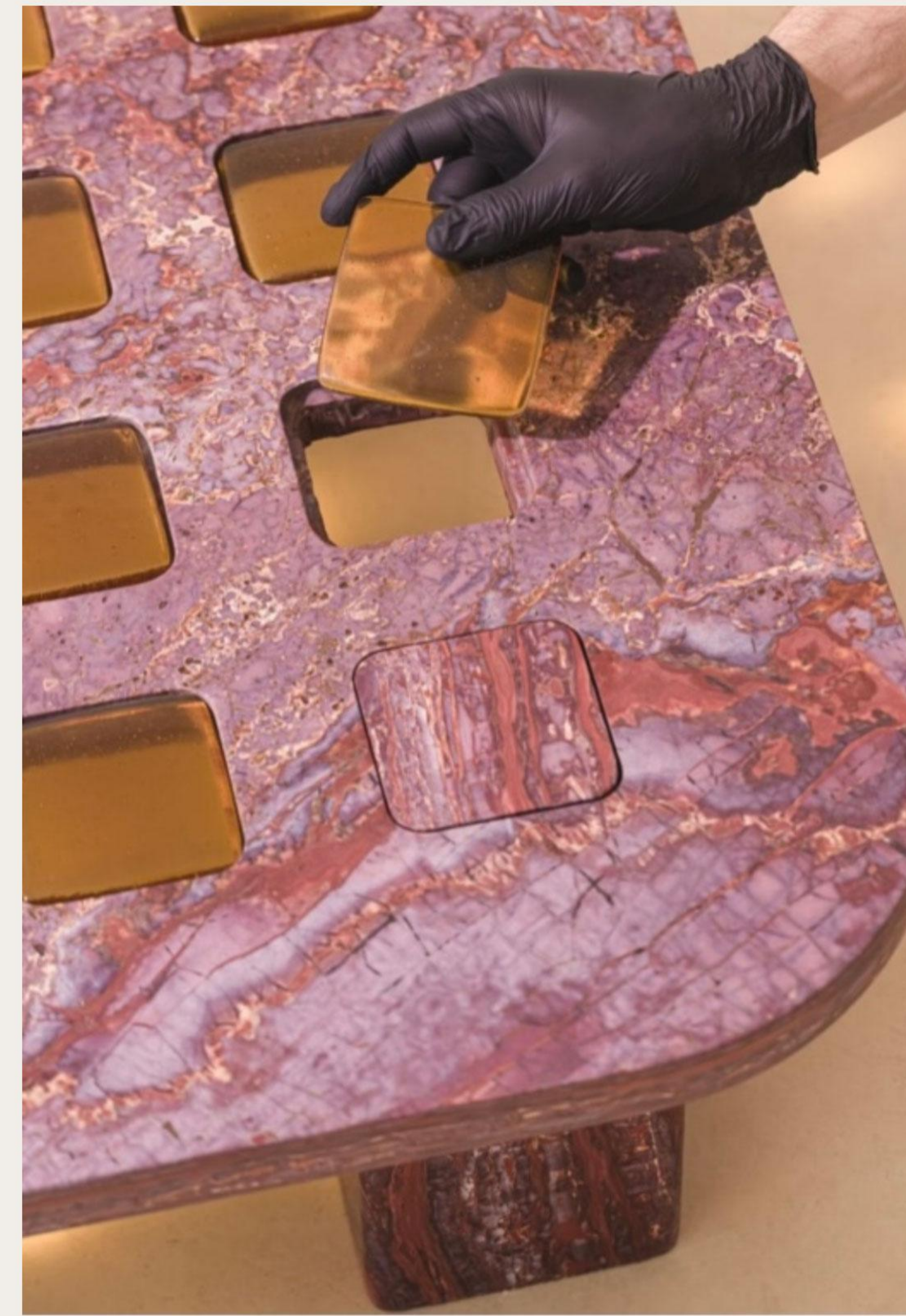




Stone Dining Table



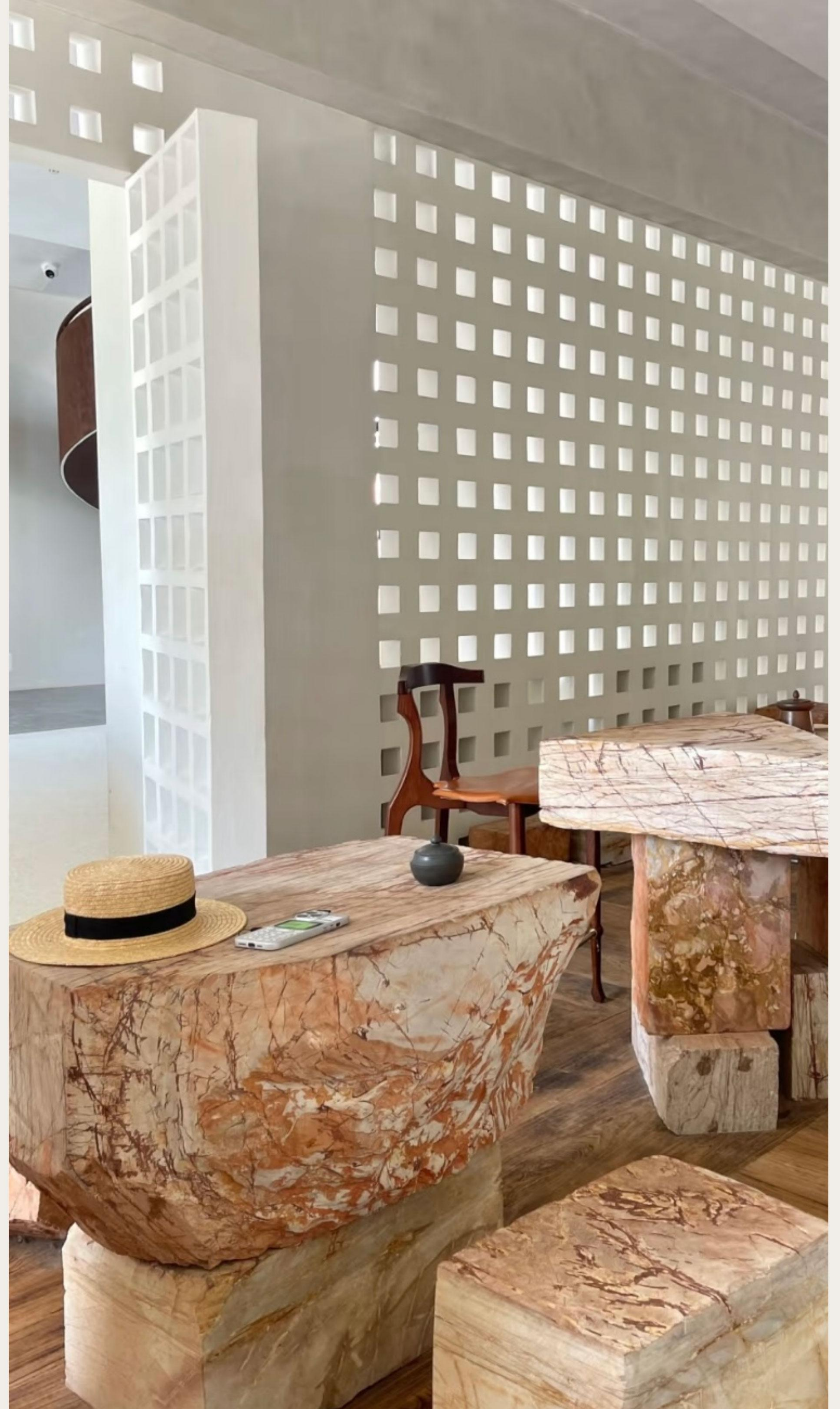
Coffee Table Stone



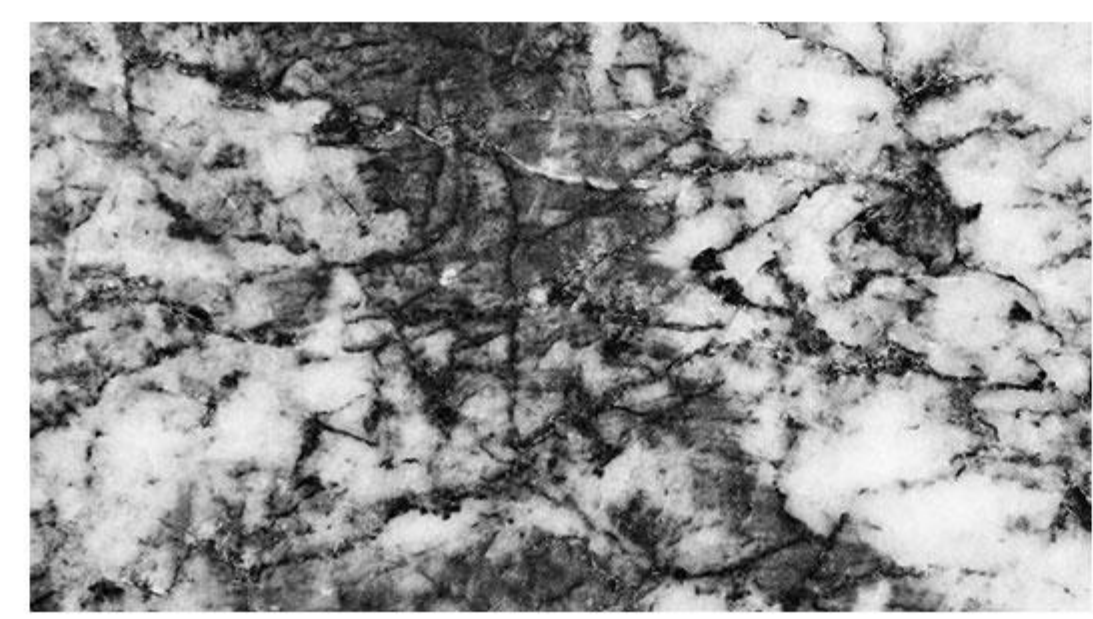
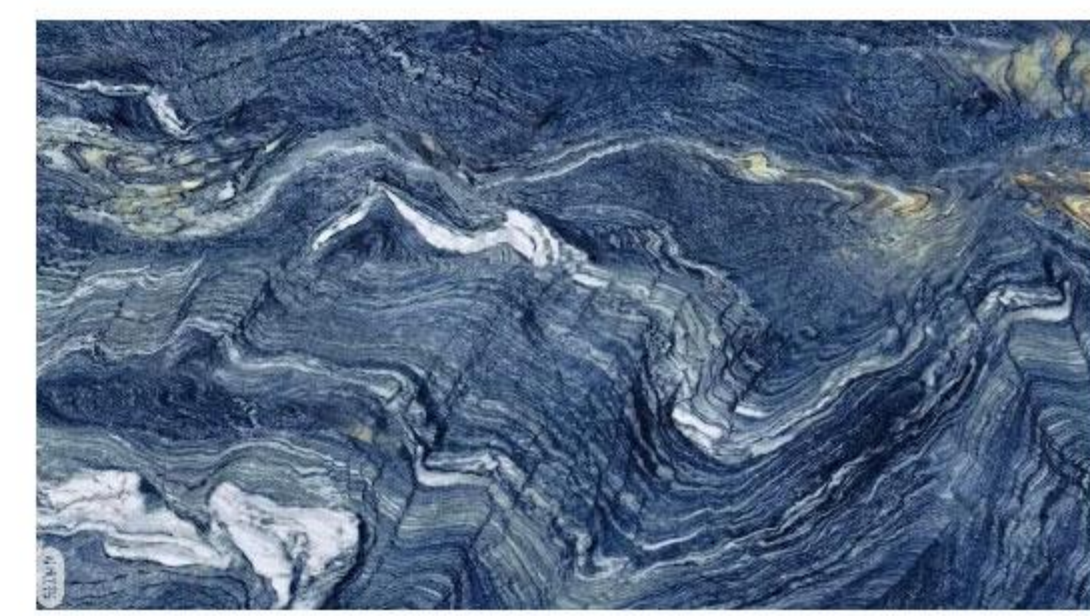
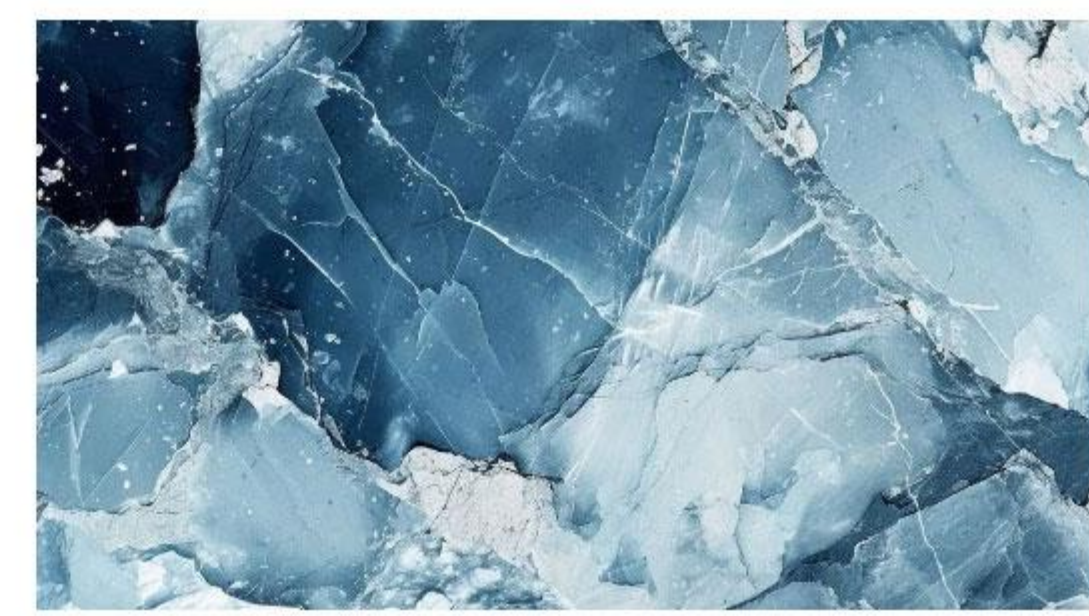
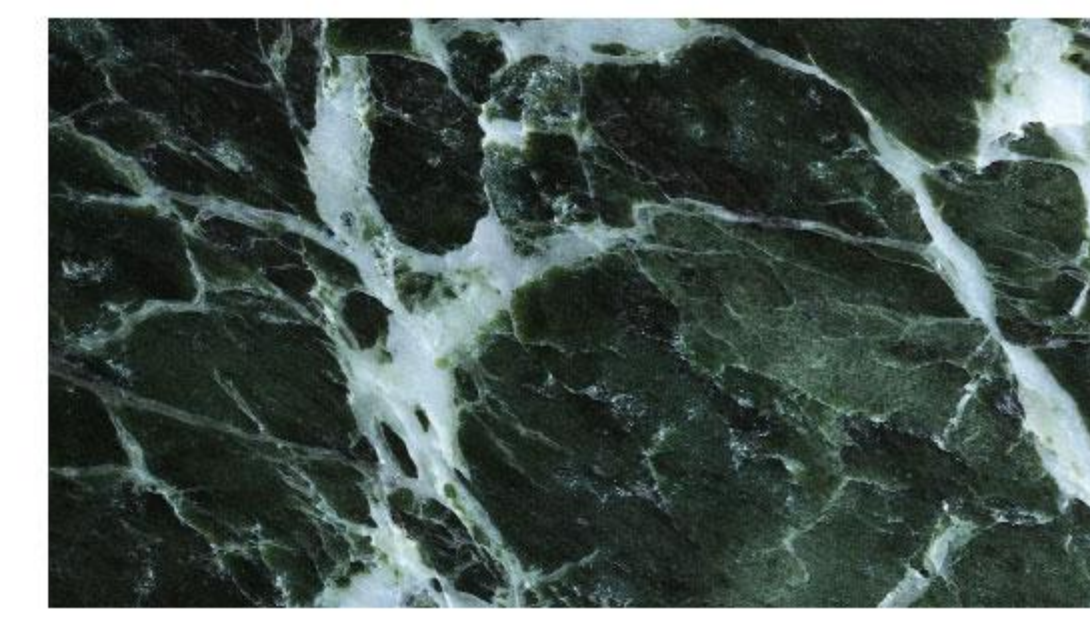
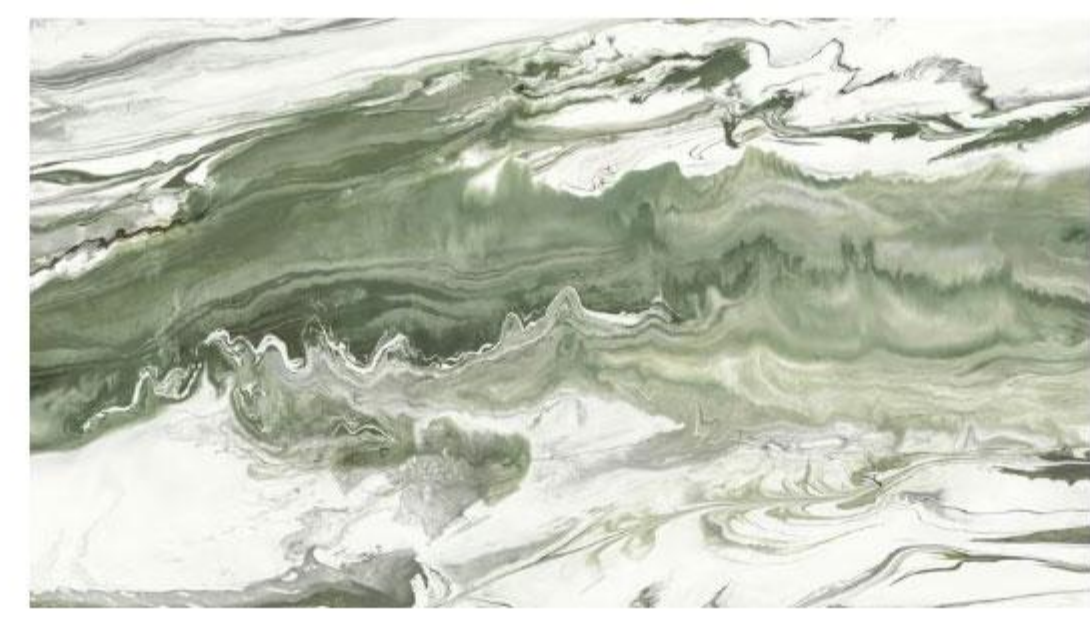


MARBLE + CERAMIC









AFFID

Service SOP · End-to-End Process Transparency

01

Requirements Consultation & Site Survey

- Understand clients' lifestyle, aesthetic preferences, budget, and timeline
- Conduct on-site measurements / collect photos and drawings (remote for overseas projects)
- Assess existing fit-out conditions and feasibility for soft furnishing implementation

02

Design Proposal & Concept Presentation

- Creative team delivers layout planning and overall design concept
- Provide mood boards, color & material palettes, and product selections
- Refine and develop full design drawings upon client approval

03

Product Selection & Quotation

- Detailed selection of loose furniture and custom-built items
- Confirm materials, dimensions, colors, and brands
- Issue comprehensive quotation and project timeline



04

Contract Signing & Project Kick-off

- Execute service agreement and define delivery standards
- Official project launch with synchronized design, procurement, and logistics



05

Production & Quality Control

- Manufacturing and bespoke production
- Full-process quality inspection with progress updates
- Ensure all products align with design specifications



06

International Logistics / Domestic Delivery

- Export packaging, customs clearance, sea or air freight
- Overseas customs handling and local delivery (global coverage)
- End-to-end tracking for safe and controlled logistics



07

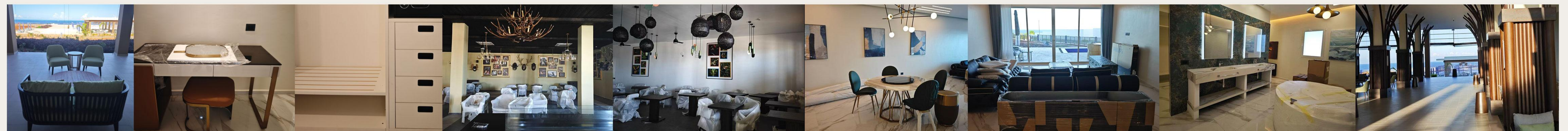
On-site Installation & Execution

- Professional installation, placement, and styling
- Built-in furniture installation, detailing, and finishing
- Ensure precise realization of the design vision

08

Final Handover & After-sales Support

- On-site inspection and client approval
- Provide user guidelines and warranty services
- Ongoing maintenance and long-term support



AFFID

Long-term collaboration with a wide range of globally recognized hotel brands



AFFID

DESIGN CONNECTS THE WORLD EXECUTION DELIVERS QUALITY

At Chengdu AFFID Trading Co., Ltd., we build on professional design, deliver premium products, and offer end-to-end services to craft ideal spaces that balance aesthetics and functionality for clients across the globe. We aim to be your most trusted partner for comprehensive international soft furnishing solutions.

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